








**UPND**

**UNITED  
PARTY FOR  
NATIONAL  
DEVELOPMENT**

## 15 Clear Targets

 <p><b>Jobs and Opportunity</b></p>	<p>01 Working with private sector to create 2 million new jobs in the coming years, with a deliberate focus on youth and women</p> <p>02 More than double TEVET enrolment, supporting 100,000+ young people with industry-linked training</p> <p>03 Position Zambia as a regional manufacturing and industrial powerhouse</p>
 <p><b>Food, Farming and Lower Costs</b></p>	<p>04 Raise maize production to 10 million metric tonnes, subject to local and global demand</p> <p>05 Bring 500,000 additional hectares under irrigation and modernise agriculture</p> <p>06 Target US\$1 billion per year in beef exports and grow the cattle herd to 11 million</p>
 <p><b>Power, Growth and Industry</b></p>	<p>07 Double the size of Zambia's economy (GDP) creating stability, prosperity and jobs</p> <p>08 Expand electricity generation from around 3,400 MW to over 10,000 MW</p> <p>09 Grow copper production to 3 million metric tonnes</p>
 <p><b>Opportunities in Every Province</b></p>	<p>10 Establish a public university in every province where none currently exists specifically in Luapula, Northern, North-Western, Western, Muchinga and Eastern Provinces</p> <p>11 Strengthen decentralisation so growth reaches every province and district</p> <p>12 Designate a specialist economic identity for each province, driving growth based on its specific resource endowment</p>
 <p><b>Cleaner, Faster Government</b></p>	<p>13 Develop key urban centres and border areas into 24-hour economic hubs</p> <p>14 Digitise government services, national identity, land registry, business registration and tax administration</p> <p>15 Advance economic diplomacy, making Zambia a preferred investment destination</p>



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**THERE IS MORE WORK  
TO BE DONE.**

**VOTE UPND 2026**

# MANIFESTO 2026

**ZAMBIA FORWARD, TOGETHER**



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## OUR VISION

FOR A UNITED, INCLUSIVE, PROSPEROUS AND  
EQUITABLE ZAMBIA

## OUR MISSION

TO EMPOWER ZAMBIANS BY HARNESSING OUR RESOURCES  
FOR TRANSFORMATIVE ECONOMIC GROWTH AND  
SUSTAINABLE DEVELOPMENT.

## VOTE UPND

FOR MORE JOBS, CONTINUED ECONOMIC GROWTH  
AND SUSTAINABLE DEVELOPMENT

# A MESSAGE TO THE ZAMBIAN PEOPLE:

## MOVING ZAMBIA FORWARD, TOGETHER

Our first term laid the foundations for change. Now the focus is on ensuring every Zambian family feels the benefits of that progress through lower costs, more jobs and expanded opportunity.

**We have done a lot, but there is much more to do!**

**Mr Hakainde Hichilema**

President of the Republic of Zambia



**President Hichilema's 7 goals that will generate approximately \$65 Billion USD in annual economic value for Zambia.**

- 10 GW of power generation
- 10 Million tonnes of maize production
- 5 Million tourist arrivals
- 3 Million tonnes of copper production
- 3 Million tonnes of soya production
- 1 Million tonnes of wheat production
- 1 Billion USD of beef exports

The 7 economic ecosystems attached to these goals will have cascading effect to other sectors, creating over 2 million new jobs, as well as opportunities for millions more, ultimately raising the standard of living for our citizens.



BUSINESS OPPORTUNITIES



JOBS



RAISING LIVING STANDARDS FOR CITIZENS

The agenda ahead is structured around five pillars that together address every dimension of Zambia's development.

**Pillar 1 — Growing the Economy** — drives job creation, agricultural transformation, mining expansion, manufacturing, and tourism.

**Pillar 2 — Connecting the Nation** — delivers the energy, infrastructure and digital economy that make growth possible.

**Pillar 3 — Serving the People** — ensures that growth translates into better lives through lower costs of living, stronger health and education systems, housing, water, and social protection.

**Pillar 4 — An efficient, effective, and delivery-oriented public sector** — builds the institutions, accountability frameworks, governance systems and foreign policy that underpin everything else.

**Pillar 5 — Financing Our Future** — unlocks the capital markets, public-private partnerships, and strategic investments needed to fully fund and sustain Zambia's transformation. Together, these five pillars form a coherent and mutually reinforcing programme for Zambia's transformation.

## EQUAL OPPORTUNITIES AND A BUSINESS-FRIENDLY ENVIRONMENT FOR ALL ZAMBIANS

The UPND government commits to eliminating barriers to development, by lowering the costs of doing business, reviewing tax regimes, and enacting the Business Facilitation Act.

To guarantee equal opportunities, youth and women-owned enterprises are promised preferential access to public procurement, as we remove rigidities in our systems at all levels.



INCLUSION & EMPOWERMENT



LEGAL & SYSTEM STREAMLINING



COST & TAX REFORM



NATIONAL UNITY

## MOVING FORWARD, TOGETHER

This election is about continuing the progress Zambia has made and ensuring every family benefits from it.

We have started the journey together. Now we must finish the job together.



Just as Bally has delivered on free education, school feeding, and the enhanced CDF in his first term, he will deliver on the cost of living and more jobs.